**The Five W’s of Website Evaluation Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Adapted from Kathy Schrock website Period \_\_\_\_\_\_ Date\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

|  |  |
| --- | --- |
| Look at the URL. The domain name & extension will give a clue to the author/organization responsible for the information.  Examples: com edu gov org net cn ca us | Title and URL of Website: |
| **WHO** Hint: Check the **top,** **sidebar**, **bottom,**  **Home** and **About** pages  Who is the author of the information?  Is s/he an expert on this topic?  Can I find out more about the author? |  |
| **WHERE**  From where did the author get the information?  Can I find out more about the organization or sponsor of the site?  Does it affect the credibility of the information? |  |
| **WHEN**  When was the information posted or last updated?  Do I need current info for my topic? |  |
| **WHAT**  What is the purpose of the site?  (e.g. To sell, inform, entertain, or persuade?)  Can I read and understand the information easily?  Does it have any errors (grammar & content)? |  |
| **WHY**  Is this information useful for my topic?  Does it cover key aspects of my topic?  Does it have the detail I need?  Is it at my reading level? |  |
| **Overall Rating:** On a scale of 1 to 5, with 5 being excellent, and 1 being poor. | 1 2 3 4 5  Reason: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

**The Five W’s of Website Evaluation**

**Adapted from Kathy Schrock website**

|  |  |
| --- | --- |
| Look at the URL. The extension will give a clue to the author/organization responsible for the information.  Examples: com; edu; gov; org; net; cn ca us | Title and URL of Website: |
| **WHO** Hint: Check the **top,** **sidebar**, **bottom,**  **Home** and **About** pages  Who is the author of the information?  Is s/he an expert on this topic?  Can I find out more about the author? |  |
| **WHERE**  From where did the author get the information?  Can I find out more about the organization or sponsor of the site?  Does it affect the credibility of the information? |  |
| **WHEN**  When was the information posted or last updated?  Do I need current info for my topic? |  |
| **WHAT**  What is the purpose of the site?  (e.g. To sell, inform, entertain, or persuade?)  Can I read and understand the information easily?  Does it have any errors (grammar & content)? |  |
| **WHY**  Is this information useful for my topic?  Does it cover key aspects of my topic?  Does it have the detail I need?  Is it at my reading level? |  |
| **Overall Rating:** On a scale of 1 to 5, with 5 being excellent, and 1 being poor. | 1 2 3 4 5  Reason: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |