

GUIDELINES for Using Social Media

(*This may include (but not limited to) platforms or applications such as Blogs, wikis, Google Apps for Education, other website providers, Twitter, Instagram, Snapchat, Vine, Prezi, NoodleBib, Diigo, YouTube, Office 365, messenger communication apps...)



Be empowered

Social media is about sharing your ideas and story (class, school or district) with a community. Your story matters. Invite the world to be part of the interactive learning experience.

Be safe



- The Internet is a public environment. Any content that is posted can be accessed including 'protected' content.
- Protect your privacy regarding all personal information.
- FIPPA (Freedom of Information Privacy and Protection Act) and the Office of the Information and Privacy Commissioner for B.C. defines expectations regarding privacy of student information
 - All students need written parent permission in order to interact with online platforms especially those that save content on servers not located in Canada (*consent is specific to purpose and platform tools). *Download an example form that you can use for your class purposes.
- Elementary – use first names (not full names) or pseudonyms when publishing content
- Give direct instruction on the safe use of the Internet and network communications (*See Digital Citizenship content.)

Be mindful



- You are responsible for any content that is posted.
- Respect copyright. It is customary in the blogosphere to cite sources by linking to them within blog posts and comments.
- Images or music found on the Internet (e.g. Google) are most likely copyright protected. Use only sources that are designated under "Creative Commons" licensing.
- Images – showcase the learning to tell the story.
- Images of students – Panoramic, eagle-eye (top down), angled views, groups (3 or more). No single portrait views should be posted. No names attached to images or hidden in image filename. No identifiable location.